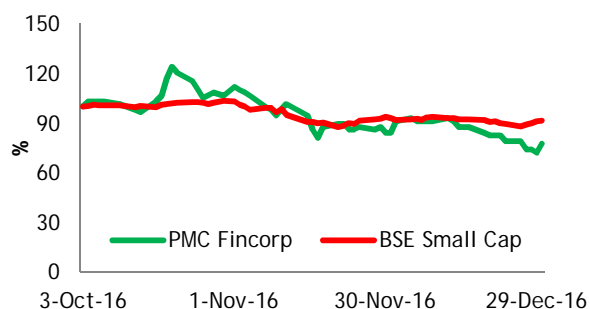


March 7, 2017

CMP	₹ 0.46
BSE Code	534060
BSE ID	PMCFIN
52wk High/Low (₹)	0.72/0.37
Average Volume(3M) [§]	14,28,155
Market Cap (₹ Crore)	22.4

Shareholding - Dec 2016	No.	%
Promoters	8,07,65,600	16.60
FIIIs	0	0.00
DIIIs	0	0.00
Public & Others	40,57,95,600	83.40

Stock Chart As on December 31, 2016



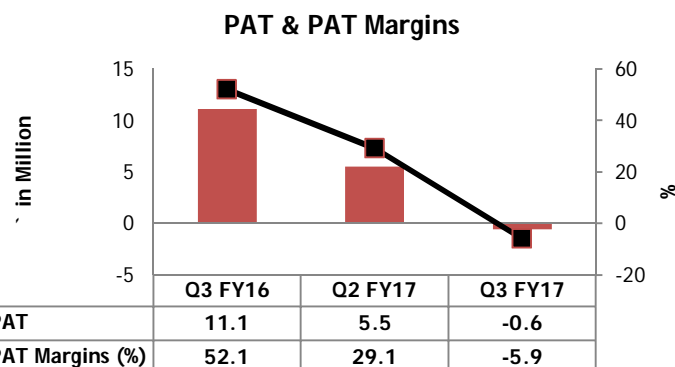
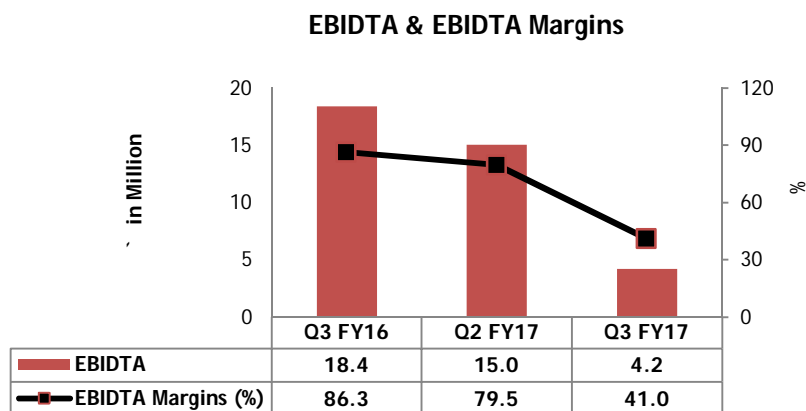
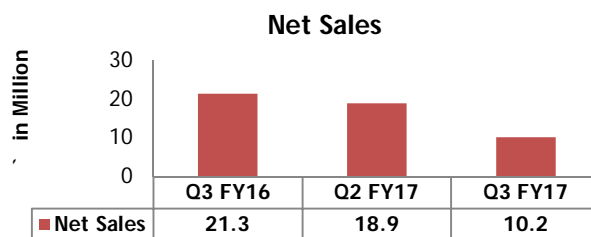
Common Size Analysis (%)	Q3 FY17	Q3 FY16	Q2 FY17
Cost of Material/TR	-	9.9	-
Employee Cost/TR	19.2	8.2	10.1
Other Expenses/TR	31.0	5.5	10.4
Interest Cost/TR	43.1	33.3	48.7

Valuation Ratios	
P/E (TTM)	0.00
P/BV (TTM)	0.38
EPS (Q3 FY17)	₹ 0.00

Financial Ratios	%
EBIDTA Margin	41.0
PAT Margin	(5.9)
Impact Cost [^]	2.2

Q3 FY17 Analyst's Review

- Total Income from Operations stood at Rs. 10.2 million for Q3 FY17 as compared to Rs. 21.3 million in Q3 FY16 and Rs. 18.9 million in Q2 FY17. This marks a decline of 52.1% y-o-y and 46% q-o-q.
- Purchase of Stock-in-Trade stood at NIL in Q3 FY17 as compared to Rs. 2.1 million in Q3 FY16. Employee Benefit Expenses stood at Rs. 1.96 million in Q3 FY17 as against Rs. 1.76 million in Q3 FY16. Other Expenses stood at Rs. 3.16 million in Q3 FY17 as compared to Rs. 1.16 million in Q3 FY16 and Rs. 1.96 million in Q2 FY17.
- Operating Profit dropped to Rs. 4.2 million in Q3 FY17 from Rs. 18.4 million in Q3 FY16. Operating Profit Margin for Q3 FY17 worked out to 41% versus 86.3% for Q3 FY16.
- Finance Cost stood lower at Rs. 4.4 million in Q3 FY17 from Rs. 7.1 million in Q3 FY16. Net Loss stood at Rs. 0.6 million in Q3 FY17 as against a Net Profit of Rs. 11.1 million in Q3 FY16.



Financials and Ratios are on a Standalone basis

TR stands for Total Revenue

TTM stands for trailing twelve months

[^]Source: BSE, for March, 2017

[§] - Average Volumes (Total Shares traded) for 3 Months

Financial Snapshot

Particulars	Standalone Financials (` In Millions)				
	Q3 FY 2017	Q3 FY 2016	Q2 FY 2017	y-o-y (%)	q-o-q (%)
Income Statement					
Net Sales / Income from Operations	10.2	21.3	18.9	-52.1	-46.0
Expenses					
Cost of material consumed	0.0	2.1	0.0	-	-
Change in Inventories	0.9	(2.1)	0.0	-142.9	-
Employee Benefit Expenses	1.96	1.76	1.91	11.5	2.2
Administrative, Manufacturing, Selling & Other Expenses	3.16	1.16	1.96	172.4	61.2
EBIDTA	4.2	18.4	15.0	-77.3	-72.2
Depreciation & Amortization	0.30	0.08	0.30	300.0	0.0
Finance Costs / Interest Expense	4.4	7.1	9.2	-38.0	-52.2
Other Income	0.0	0.0	0.0	-	-
Profit After Tax (PAT)	-0.6	11.1	5.5	-105.4	-110.9
Key Ratios - Income Statement					
EBIDTA Margin (%)	41.0	86.3	79.5	-	-
PAT Margins (%)	-5.9	52.1	29.1	-	-
Adjusted EPS	0.00	0.02	0.01	-	-

Source: Capitaline Database; Company Financials

About Us

LOTUS KNOWLWEALTH (LKW) is a **Knowledge** based company that commenced business in 1990. LKW is engaged primarily in **CAPITAL MARKET RESEARCH, INVESTMENT ADVISORY and STRATEGY services**.

GURUKSHETRA is the Research and Training arm of Lotus Knowlwealth.

LKW Investment Advisers is the **SEBI** registered **Investment Advisory** arm of **LKW**.

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Disclosure

This report has been prepared for the BSE Investor Protection initiative and all the data for this report has been sourced primarily from publicly available documents and information. LKW asserts that it makes no Investment Recommendation through the medium of this Report.

Furthermore, each member of the team involved in the preparation of this report, hereby affirms that there exists no conflict of interest.